



**MPI MN EMPI  
Outstanding Planner Member**

The Outstanding Planner Member Award recognizes the contributions of an active planner member who displays exemplary representation of the meeting management professional by creating new initiatives or acting as a catalyst to bring about exceptional results in the industry. Personal career development, the development of others, and contributions to the continued enhancement of the profession are values this individual exhibits. Nominees will be considered for professional experience, involvement in MPI (local or international) and industry service and civic activities. The selection of the award is also based on a history of accomplishments in our industry, meeting management, and how this person serves as a role model for other planners, as well as a leader in meeting management.

**CRITERIA**

Influence:

- Describe the nominee's overall contributions and commitment to the advancement of the global meeting and events industry community. Outline how the nominee has promoted the profession and why he/she is considered an industry leader.
- Give a statement on a particular issue that the nominee has been most passionate about in his/her career or an issue he/she has championed in his/her various roles. Share examples of his/her work on this issue throughout the nominee's career. Examples should illustrate commitment to the industry, projects and communications the nominee has implemented, and the measurable impact.
- List leadership positions held within MPI and other industry organizations including international and chapter committee participation.
- List any honors or awards the nominee has received from industry associations, chapters and employers.

Innovation

- Describe the original projects and programs that the nominee created to further enhance the industry. The programs should be applicable to the audience and industry.
- List any honors or awards the nominee or program received as a result of these contributions.

Transferability

- Describe the nominee's impact beyond the meetings he/she plans. Achievements should have a local impact.
- Explain how programs implemented by the nominee can be used by others.

**Who is eligible?**

- MPI MN Member of three (3) years or more.
- Must be a member in good standing.
- May be self-nominated or nominated by peers.
- Members of judging panel not eligible.

**What should the nomination include?**

- May be self-nominated or nominated by peers.
- Specifically articulate contributions and achievements
- Impact must be documented in measurable terms.
- Achievements/contributions must be validated by two (2) letters of recommendation by individuals or organizations (do not need to be MPI members).