



**Minnesota MPI EPMI Award  
Outstanding Supporting Company**

The Outstanding Supporting Company Award recognizes the outstanding support and partnership that an MPI MN member's company provided to our local chapter. This award highlights the company's dedicated services and contributions to the continued enhancement of our Chapter and the company demonstrates ongoing support to the meetings and events industry.

**CRITERIA**

**Influence**

- Describe how the company supports MPI MN (list specific examples that show evidence of bringing attention and support to the meetings and events industry and MPI MN).

**Innovation**

- List any best practices that could be applied such as marketing, sustainable practices, community creation, technology integration, measurement, financial strategies or removing geographical and cultural boundaries.
- How did the company demonstrate creativity or innovative ways of contributing to the MN MPI Chapter?
- Explain how others may find success with the initiative.

**Transferability**

- Describe the impact of these initiatives within the local community and MN MPI.
- Describe any activities of staff development to provide contributions beyond the scope of their specific job to the meetings and events community.

**Who is eligible?**

- Organizations not individuals.
- Open to any organization that meets the criteria.
- May be self-nominated or nominated by peers.
- Members of the judging panel are not eligible.

**What should the nomination include?**

- Specifically articulate contributions and achievements.
- Impact must be documented in measurable terms.