

## ‘BYOB: Build Your Own Brand’

Wednesday, January 18, 2012 ♦ 9:30-10:30 a.m. ♦ FREE!  
Bay View Event Center, Excelsior  
*Open to MPI members & nonmembers.*



Jess Elmquist with Lifetime Fitness will show us how to brand yourself to stick out from the crowd when creating your resume, interviewing for a job, working on a promotion, or networking online!

**Register Online Today! <http://emergingleadersbyob.eventbrite.com>**

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*Meeting held prior to MN MPI monthly meeting - MPI membership not required; No cost to attend - pre registration is recommended*

*Although “Emerging Leaders” is defined as those individuals with seven years or less experience in the industry, anyone is welcome to attend. This education is offered to all members, and MPI MN membership is NOT required. While the educational offerings of the Emerging Leaders Group is geared to industry newcomers to help build new skills, we encourage our more experienced members to attend and share their expertise with the group.*

*Want more information? Contact Co-Chairs Melissa Deming or Clinton Greenebaum; [melissa@twincitiesnorth.org](mailto:melissa@twincitiesnorth.org) or [greenebaumc@yahoo.com](mailto:greenebaumc@yahoo.com).*

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