



## Destination Sponsorships Opportunities

**For more than 30 years, The Meeting Professionals International Minnesota Chapter has continued to build a rich global meeting industry community throughout the state of Minnesota. Our sponsors achieve maximum exposure by showcasing their venues, products and services to nearly 500 members. The planner members of MN MPI have an average annual budget of over \$2 million representing programs that take place locally, nationally, and internationally.**

MPI MN's relationships with venues is one of our most valued tools to assist in providing quality educational and networking opportunities for our members. Our annual budget relies heavily on the generous support of every one of our partners and advertisers each year.

# Destination or Brand Showcase \$2, 500

**Showcase your destination or hotel brand through a mini-trade show that features up to 10 tables of displays. This is a great way to have multiple hotels represent a brand, or for a destination to showcase itself and split the cost among up to 10 participants!**

- Up to 10 display tables at a monthly meeting
- Verbal thank you and five minutes of podium time
- Your logo featured on the registration web site for the event
- 60-second streaming video ad (like YouTube) on web site
- Gold Sponsor status on web site for one year
- Thank you at Annual Gala
- Two set of mailing labels, or an eBlast to all MPI MN members
- Opportunity to share news of your destination or brand in a 375-word newsletter article
- \$400 advertising credit for web site or electronic newsletter
- Up to 10 tickets to the monthly meeting you sponsor
- Your destination or brand featured and thanked on up to 6 scrolling slides
- Destination or brand brochure distributed to all attendees at meal

## **Optional:**

Showcase Partner can provide décor and giveaways representing the destination or hotel brand to theme the event.



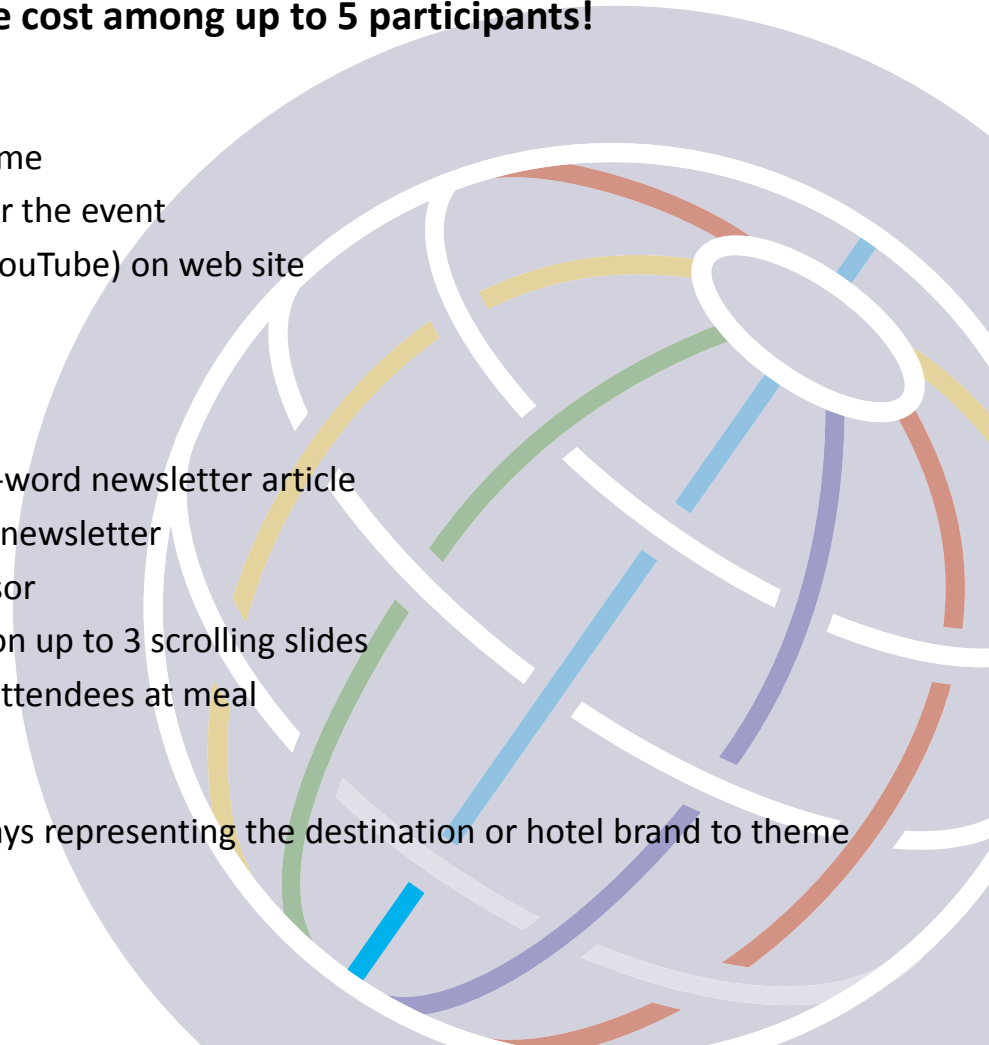
# Destination or Brand Showcase \$1,500

**Showcase your destination or hotel brand through a mini-trade show that features up to 5 tables of displays. This is a great way to have multiple hotels represent a brand, or for a destination to showcase itself and split the cost among up to 5 participants!**

- Up to 5 display tables at a monthly meeting
- Verbal thank you and three minutes of podium time
- Your logo featured on the registration web site for the event
- ½ price on a 60-second streaming video ad (like YouTube) on web site
- Silver Sponsor status on web site for one year
- Thank you at Annual Gala
- One set of mailing labels
- Share news of your destination or brand in a 250-word newsletter article
- \$250 advertising credit for web site or electronic newsletter
- Up to 5 tickets to the monthly meeting you sponsor
- Your destination or brand featured and thanked on up to 3 scrolling slides
- Destination or brand brochure distributed to all attendees at meal

## **Optional:**

Showcase Partner can provide décor and giveaways representing the destination or hotel brand to theme the event.





## 2011-12 Program Year:

Program Date	Program Type	Topic	Estimated Attendance
Wed, 8/17/11	Lunch	2011 Kick-Off Event -	150-200
Wed, 9/21/11	Lunch	<a href="#">Know More! Business Relations</a>	150-200
Wed, 10/19/11	Lunch - <b>SOLD</b>	<a href="#">CSR/Green Meeting Metrics: Accountability, Measurability and ROI</a>	150 - 200
Wed, 11/16/11	Lunch	TBA	15-0 – 200
Wed, 12/14/11	Lunch – <b>SOLD</b>	Party & Silent Auction	275-325
Wed, 1/18/12	Lunch	TBA	150 – 200
Thur, 2/16/12	All Day Education Program	TBA	150 -200
Wed, 3/21/12	Lunch	TBA	150-200
Wed, 4/11/12	Breakfast	TBA -	150 - 200
Wed, 5/16/12	Dinner	Annual Awards Gala	200-250
Wed, 8/15/12	Lunch	2012 Kick-Off Event	150-200



MINNESOTA CHAPTER

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**MPI MN and the members it serves would like to thank you for your consideration and ongoing support. We look forward to working with you on these sponsorship opportunities or to create a sponsorship package that meets your unique needs.**

**We look forward to a successful partnership!**

**For more information contact the MPI Office @  
651- 917-6243 or [office@mnmpi.org](mailto:office@mnmpi.org)**