

2011 – 2012 Unique Sponsorship Opportunities

For more than 30 years, Meeting Professionals International Minnesota Chapter has continued to build a rich global meeting industry community throughout the state of Minnesota. Our sponsors achieve maximum exposure by showcasing their venues, products and services to members. The planner members of MPI MN have an average annual budget of over \$2 million representing programs that take place locally, nationally, and internationally.

MPI MN's relationships with venues is one of our most valued tools to assist in providing quality educational and networking opportunities for our members. Our annual budget relies heavily on the generous support of every one of our partners and advertisers each year.

Mid-Year and Annual Board Retreats

Reach the key decision makers and industry veterans of MPI MN by sponsoring the January or June Chapter Leadership Retreat for the Board of Directors.

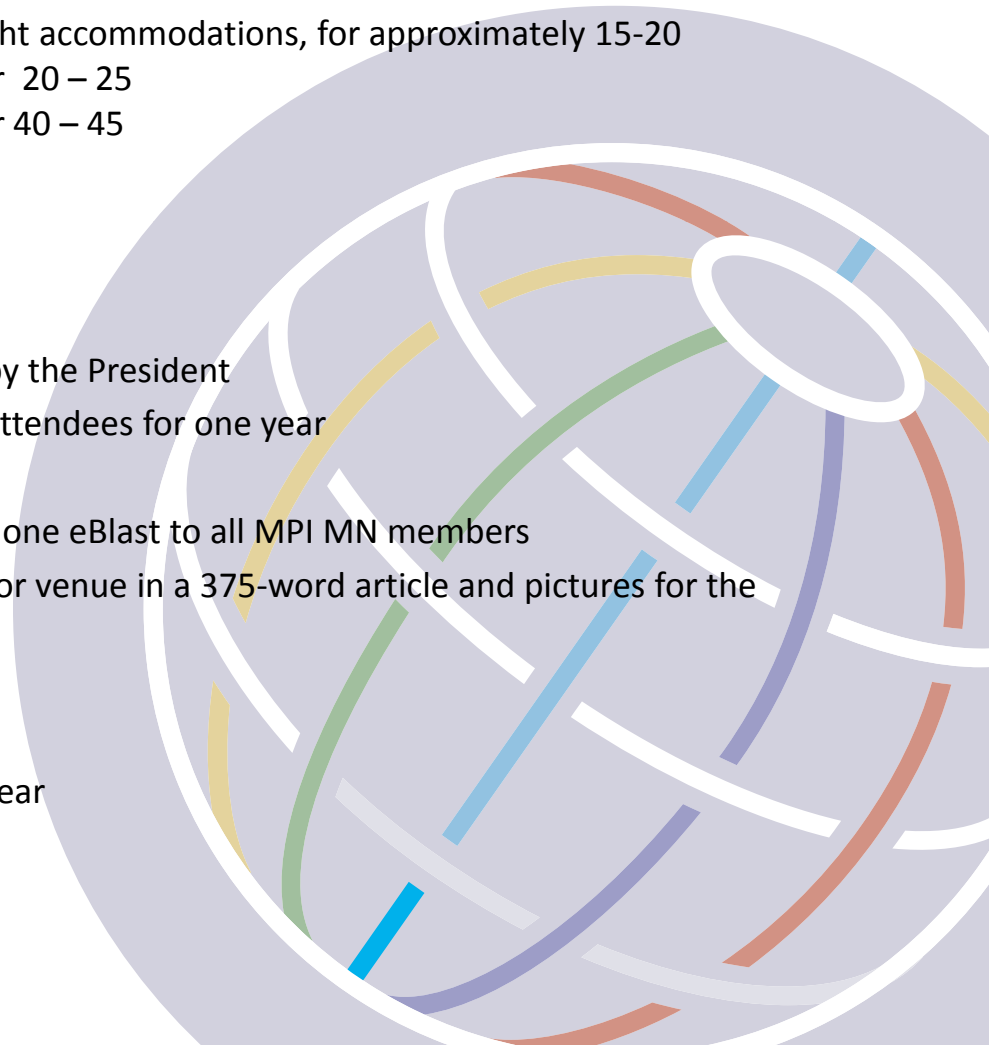
June 2011 – **SOLD** January 2011 – **SOLD**

Requirements:

- Retreat Sponsor provides complimentary overnight accommodations, for approximately 15-20
- Day 1 meeting space, meals and refreshments for 20 – 25
- Day 2 meeting space, meals and refreshments for 40 – 45

Benefits:

- Platinum Sponsor status for one year
- Podium time for three minutes at the Retreat
- Your venue thanked in the Monthly Newsletter by the President
- Platinum name badge ribbons for your meeting attendees for one year
- Thanked at Annual Gala
- Two sets of MPI planner only mailing labels, and one eBlast to all MPI MN members
- The opportunity to share news of your company or venue in a 375-word article and pictures for the monthly MPI MN Newsletter
- Web site or electronic newsletter advertising
- Two tickets to the May Gala
- **Logo on www.mnmpi.org home page for one year



All Team Meeting

Three times per year, the chapter gathers together all committees members about 75 - 100 people, for a meeting. These meetings usually takes place from 3-6 pm and are held in the following months:

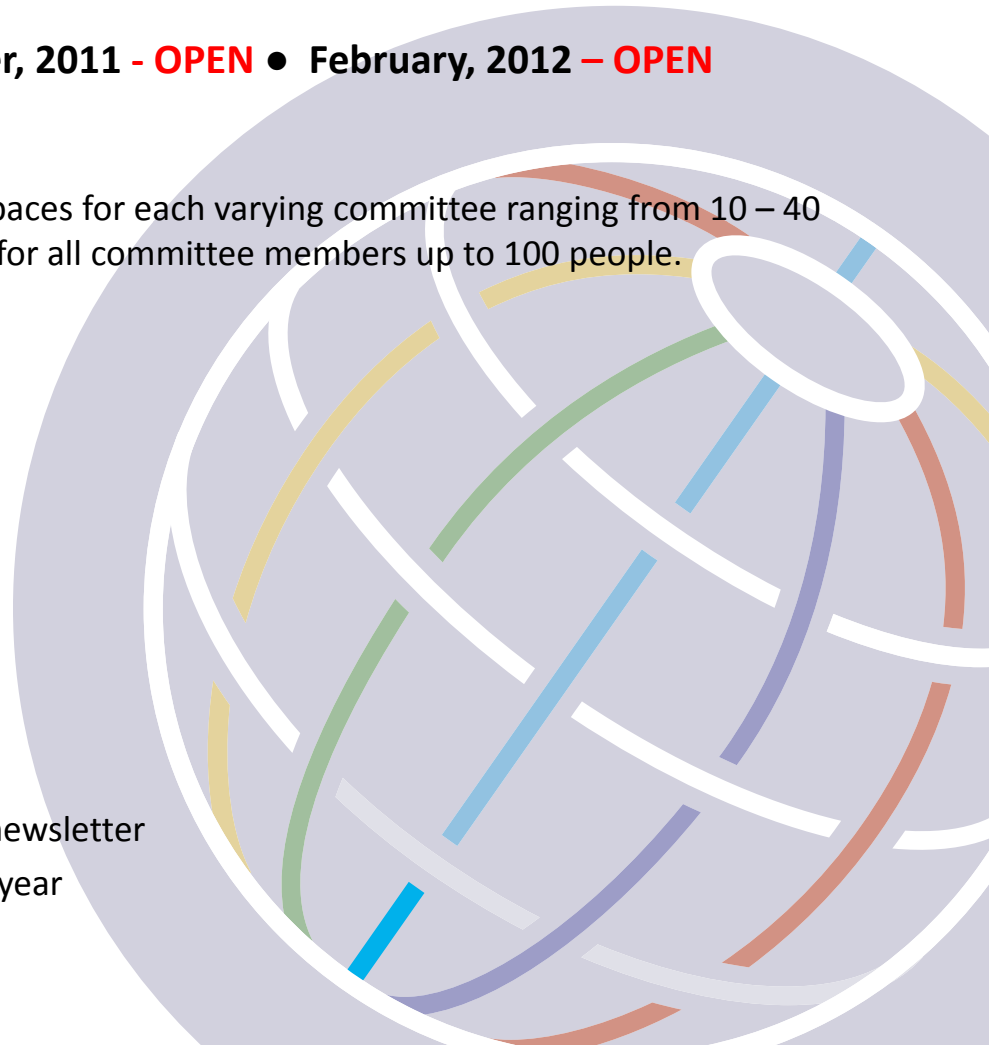
September, 2011 – **SOLD** • December, 2011 - **OPEN** • February, 2012 – **OPEN**

Requirements:

- Venue host to provide up to 6 separate meeting spaces for each varying committee ranging from 10 – 40 members in each. A 7th meeting space is required for all committee members up to 100 people.
- Light snacks, beverages, and basic A/V.

Benefits:

- Two minutes podium time at event
- Logo exposure on event materials
- Verbal thank you from event leader
- Bronze status for one year
- Bronze name badge ribbons
- Thank you at the Annual Award Gala
- Half-price streaming video ad on the web site
- \$150 advertising credit for web site or electronic newsletter
- **Logo on www.mnmpi.org sponsor page for one year



CMP Boot Camp

Twice per year, the chapter offers a study group for those seeking to achieve their Certified Meeting Professional (CMP) designation.

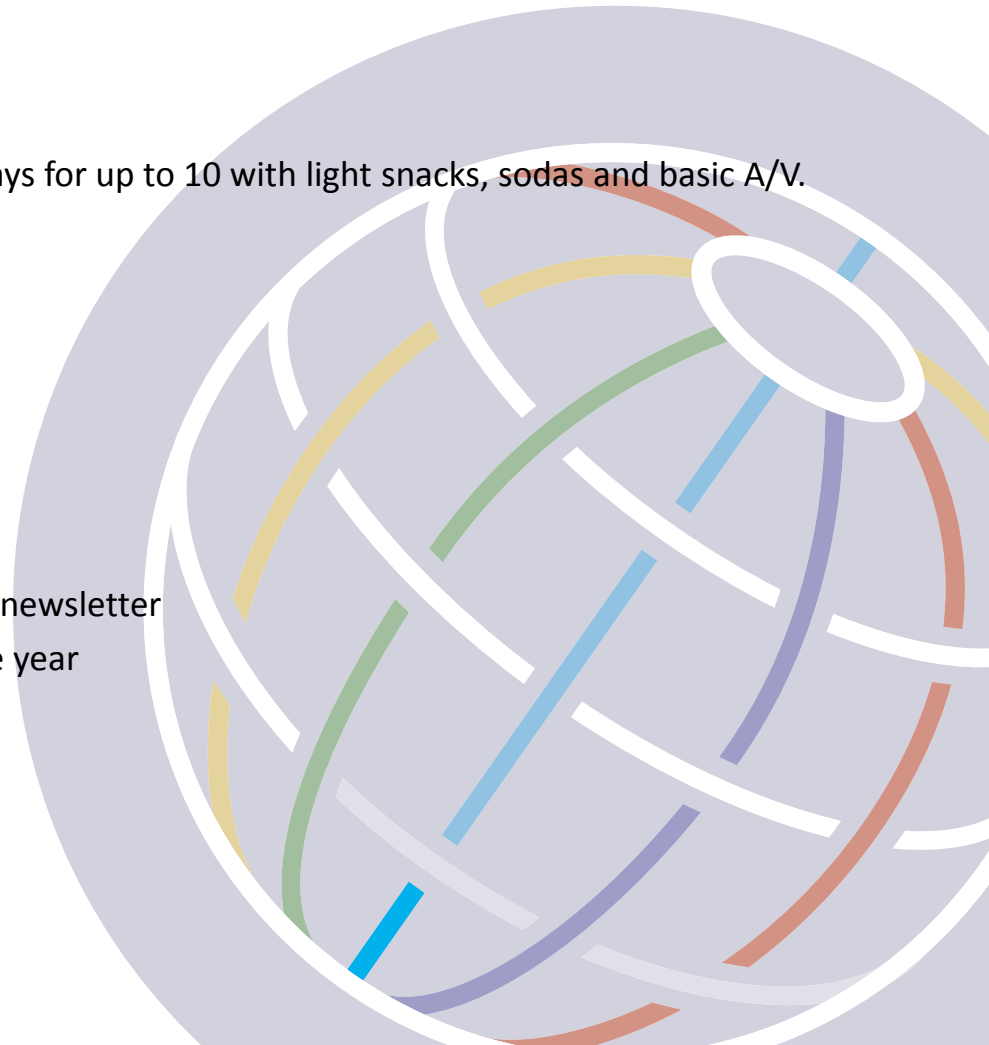
November 2011- SOLD April 2012 – OPEN

Requirements:

- Venue Host to provide meeting space for 2 full days for up to 10 with light snacks, sodas and basic A/V.

Benefits

- Host receives 2 minutes podium time at event
- Bronze status for one year
- Bronze name badge ribbons
- Thank you at Gala
- Half-price streaming video ad
- \$150 advertising credit for web site or electronic newsletter
- **Logo on www.mnmpi.org sponsor page for one year



CMP/CMM Breakfast

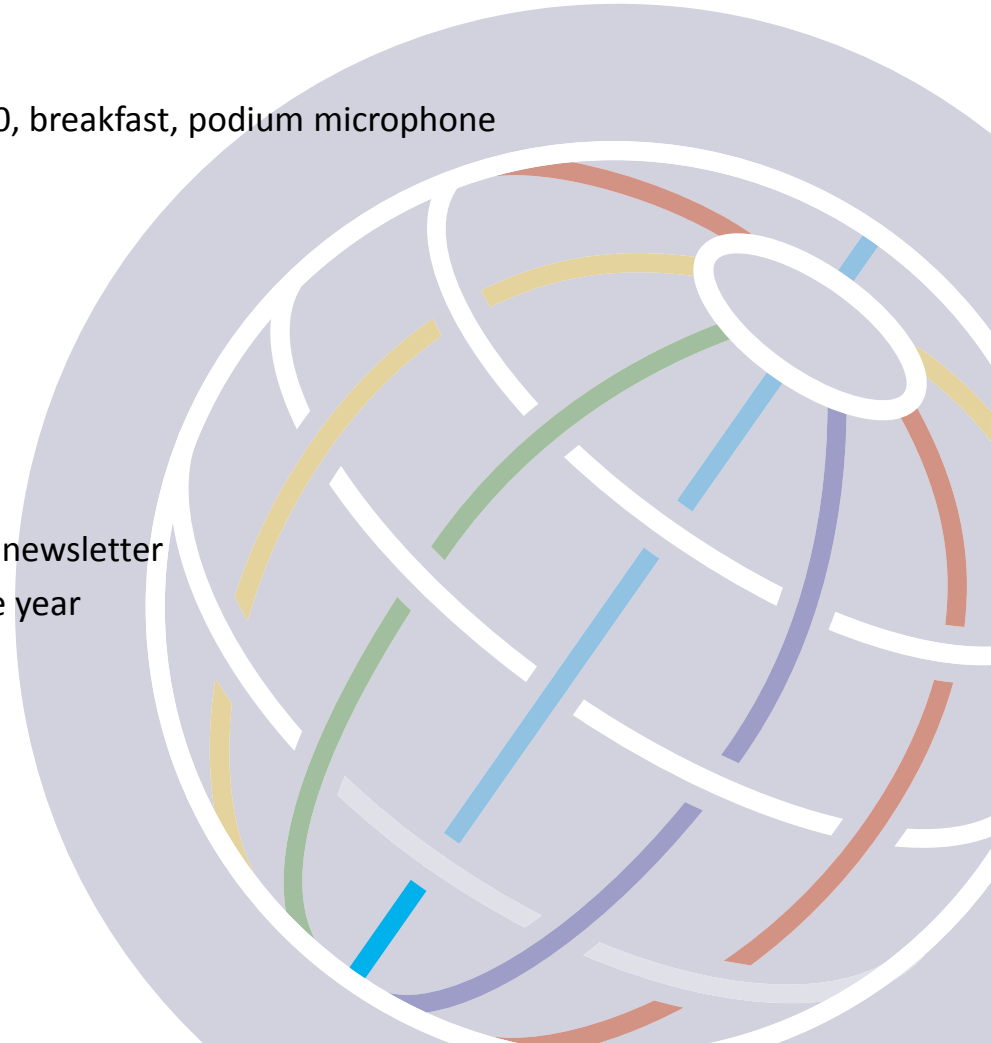
**MPI MN welcomes new CMP and CMM certification a special breakfast held in their honor.
Events take place once a year (Spring) for up to 50 people, including the Board of Directors.**

Requirements:

- Venue Host to provide meeting space for up to 50, breakfast, podium microphone

Benefits:

- Host receives 2 minutes podium time at event
- Bronze status for one year
- Bronze name badge ribbons
- Thank you at Gala
- Half-price streaming video ad
- \$150 advertising credit for web site or electronic newsletter
- **Logo on www.mnmpi.org sponsor page for one year



New Member Welcome Event

MPI MN welcomes new members at a special breakfast or luncheon held in their honor. These events take place twice per year (Fall and Spring) for up to 50 people, including the Board of Directors, new planner & supplier members.

Fall event open to dates between October 19, 2011 – November 10, 2011 - **SOLD**

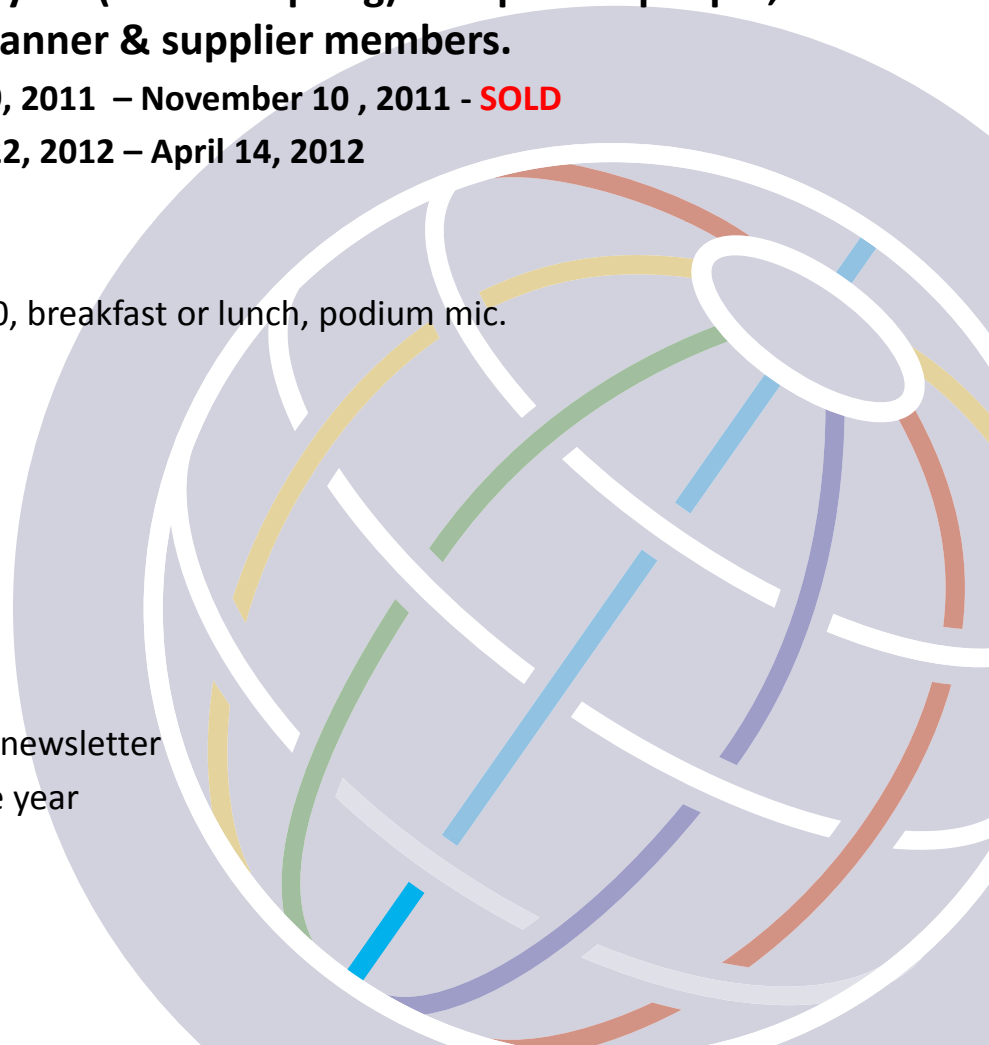
Spring event open to dates between March 22, 2012 – April 14, 2012

Requirements:

- Venue Host to provide meeting space for up to 50, breakfast or lunch, podium mic.

Benefits

- Host receives 2 minutes podium time at event
- Bronze status for one year.
- Bronze name badge ribbons
- Thank you at Gala
- Half-price streaming video ad
- \$150 advertising credit for web site or electronic newsletter
- **Logo on www.mnmpi.org sponsor page for one year





MINNESOTA CHAPTER

M E E T I N G P R O F E S S I O N A L S I N T E R N A T I O N A L

MPI MN and the members it serves would like to thank you for your consideration and ongoing support. We look forward to working with you on these sponsorship opportunities or to create a sponsorship package that meets your unique needs.

We look forward to a successful partnership!

**For more information contact the MPI MN Office
@ 651- 917-6243 or office@mpi.com**

****Send your company's logo as a vector-based EPS or AI file.* Please note that the MPI MN office uses Illustrator CS4. We recommend that you compress your EPS or AI file (with WinZip, for example) before transmitting it via e-mail.**

If you're not sure what this format is, check with your company's graphic design team. Do not simply save a JPG or other format file as EPS. Please ensure that image elements are scalable and all text has been converted to outlines. If your company does not have its logo in this format, contact the MPI MN office for alternatives